

AI FOR OPERATIONS & DEPARTMENTS · 2 DAYS

AI that pays off.

Turn licenses into measurable value. On
the very assistant your company
already runs.

● No prior knowledge needed

We train on the AI assistant you already use



THE COURSE AT A GLANCE

Two days. One clear outcome.

A compact course for operations and departments. General AI skills on day one, your specific assistant on day two.



2 Days

Day 1 Overview, Day 2
Implementation



3800 CHF flat rate

Both days, all included



6 to 10 people

Personal thanks to a small
group



On-site or online

At your company or remote



No prior knowledge

User-focused, no code required



Automation

A recurring process,
implemented live



20+ trained

incl. from UBS, Microsoft and
Wise



Your assistant

 Copilot  OpenAI
 Claude  Gemini

Day 1 of 2

Overview: understand, map, do the math

Day one creates clarity. Every block solves a concrete problem and delivers a visible result.

MORNING**09:00 - 12:00**

2.5 h + 0.5 h Q&A

Understanding AI

THE PROBLEM Everyone talks about AI, but nobody really understands what is behind it.

THE OUTCOME A shared language across the team, from leadership to the front line.

Lunch break · 12:00 - 13:00

AFTERNOON**13:00 - 15:00**

2 h

Situation assessment

THE PROBLEM Licenses are in place, but nobody knows exactly what for.

THE OUTCOME A map of where your tool concretely fits in your business.

Short break

15:00 - 17:00

2 h

Economical AI

THE PROBLEM Costs are rising, the benefit stays unclear.

THE OUTCOME Concrete levers to get the same output at lower cost.

Day 2 of 2

Implementation: secure, build, prove

Day two makes value visible. First the guardrails, then hands-on work on your own case, then the proof.

MORNING**09:00 - 12:00**

2.5 h + 0.5 h Q&A

AI and data protection**THE PROBLEM** Are we even allowed to do this with our customer data?**THE OUTCOME** Clear rules everyone understands and can apply right away. Deliberately before the hands-on part.

Lunch break · 12:00 - 13:00

AFTERNOON**13:00 - 15:00**

2 h

Live implementation on your own case**THE PROBLEM** Training is fine, but does it actually work for us?**THE OUTCOME** A clearly scoped, recurring process, implemented live.

Short break

15:00 - 17:00

2 h

Making AI measurable**THE PROBLEM** We sense the benefit but cannot prove it.**THE OUTCOME** A simple way to measure ROI plus the next steps.

WHAT YOU CAN DO AFTERWARDS

Three results that pay off

01

Efficient, not expensive

Cut tokens and costs on purpose. The same result with less consumption, instead of burning budget.

02

Make value measurable

A clear way to quantify the real benefit. ROI instead of gut feeling.

03

Put automation into practice

Find the cases that can be fully automated and implement them right in the course.

What you take away

- ✓ A live-implemented automation case from your own business
- ✓ A method to measure the benefit of AI in a verifiable way
- ✓ Clarity on which tool truly pays off for which task

What comes next

The course is the entry point. We scope and support complex, department-specific automations afterwards.

NOW

2-day course

Enable operations and departments.

STEP 2

AI application analysis

Find the biggest levers in your business.

STEP 3

Implementation & support

Roll out automations productively.

TRAINER AND CONTACT

Your contact



Timo Hauser

Founder and Lead AI Consultant

Mass-Werk brings AI into Swiss companies so that it actually gets used. Neutral on tool choice, focused on measurable value over hype.

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3800 CHF

 flat rate

2 days · 6 to 10 people · on-site or online · all included
Always start with the **free intro call**. No risk.



Book a call